

STRATEGIC PLAN - 2025



Vision

Bundaberg District Women Veterans is an association of volunteer women veterans sharing the bond of military service, enhancing the reputation of who served, valued by its members and recognised by the community

Mission

To provide friendship, social inclusion, communication, camaraderie and representation for women veterans, while honouring their service

Objectives

1. Ensure association continues to be viable and effective
2. Operate a productive and proactive management committee
3. Commemorate major anniversaries, where appropriate
4. Install honour rolls at War Nurses Memorial Park for Vietnam to current-day operations
5. Celebrate the association's 55th Anniversary
6. Record the association's history and member's stories

Key Strategies

Objective 1 Ensure association continues to be viable and effective:

- a. Effective management committee
- b. Appropriate calendar of events
- c. Promote the association
- d. Association represented at ex-service organisation forums
- e. Opportunities identified for association
- f. Remain relevant to younger women veterans
- g. Be financially sustainable

Objective 2 Operate a productive and proactive management committee:

- a. The management committee has clear roles and responsibilities
- b. Members able and willing to serve as committee members
- c. Succession planning for executive committee members
- d. Plans, policy & procedures are reviewed regularly
- e. Members able to assist with one-off activities
- f. Attain fundraising targets for projects
- g. Deliver stimulating calendar of events to fulfil our mission
- h. Apply for grants
- i. Develop a program to support the wellbeing of members

Objective 3 Commemorate major anniversaries where appropriate:

- a. Conduct annual community War Nurses Anzac service
- b. Mark the 70th Anniversary of the post-war women's services in 2021
- c. Identify major anniversaries to be commemorated
- d. Develop budgets for major events
- e. Recognize fallen association members and all servicewomen at the Servicewomen's Memorial

Objective 4 Install honour rolls at War Nurses Memorial Park for Vietnam to current operations:

- a. Determine eligibility guidelines
- b. Conduct research and seek community input in compiling names
- c. Commission suitable honour rolls to match existing plaques
- d. Develop a budget for the event to ensure funds available
- e. Install honour rolls during 55th Anniversary commemorations

Objective 6 Celebrate the association's 55th Anniversary:

- a. Plan and conduct the 55th Anniversary Reunion weekend in Jul 2022
- b. Develop a budget for the event
- c. Consider fundraising options if deemed necessary

Objective 7 Record the association's history and member's stories:

- a. Collect member's stories
- b. Write the association's history for the 5 years 2017 – 2022
- c. Develop budget and production timeline
- d. Produce Volume 2 of *Mothers, Daughters, Wives* – stories of Bundaberg District Women Veterans for an official launch at 55th Anniversary Reunion weekend in July 2022

Implementation

The Strategic Plan 2025 Graphic Timeline highlights the key focus areas for each year covered in the plan and is at Annex A.

The Implementation Plan is at Annex B and contains some broad actions to undertaken, responsibilities and completion dates to assist the management committee in preparing more detailed yearly plans.

Annex C provides a report on outcomes from the strategic planning day to assist future planning.

The best way to achieve our vision and fulfil our mission is to:

- a. Write and implement annual plans and budgets
- b. Report the progress of plans and assess effectiveness of strategies
- c. Adjust plans, strategies and actions identified in reports and reviews

Annex

- A. Strategic Plan 2025 Graphic Timeline
- B. Implementation Plan (for internal distribution only)
- C. SWOT and Other Planning Information (for internal distribution only)

Strategic Plan 2025 - Infographic Timeline

Updated
Jan 2023

2020

DELIVERED:

- VP 75 events
- WW II plaques
- 7Day Qld trip
- Wellbeing program started

2021

DELIVERED:

- Succession Plan (commenced)
- 70th Anniv post-war Women's Svc
- New Premises - The Lodge
- Commenced History Book

PLANS COMPLETED:

- 55TH Reunion
- Plaques -Vietnam + Peacekeeping
- SE Qld Trip 2022

2022

DELIVERED:

- 55th Reunion July
- Service & Plaques: Vietnam 60th Peacekeeping 75th
- History book - 2017 to 2022
- 8 Day SE Qld Trip
- Queen's Platinum Jubilee Tree Project

2023

REVIEW YEAR

Commemorations:

- AHS Centaur 1943: 80th
- Korea 1950-1953: 70th
- Cambodia 92-93: 30th

2024

PLANNING FOR:

- Strategic Plan 2030
- Commemorations:
• Somalia 92-94 : 30th

2025

NEW STRATEGIC PLAN 2030 in place

Commemorations:
VP Day: 80th
Rwanda94-95:30th